

**CITY OF AMES/AMES TRANSIT AGENCY (CyRide)  
DISADVANTAGED BUSINESS ENTERPRISE PROGRAM  
FFY 2010**

**November 5, 2009**

Our overall goal submission to the FTA will include a summary of information and comments received during this public participation process and our responses.

The City of Ames/Ames Transit Agency (CyRide) will begin using the overall goal on October 1, 2009, unless we have received other instructions from the FTA. If we establish a goal on a project basis, we will begin using our goal by the time of the first solicitation for a DOT-assisted contract for the project.

**Amount of goal**

City of Ames/Ames Transit Agency's (CyRide's) overall DBE goal for FY2010 is 0.191% of the Federal financial assistance.

**Method**

**Step 1.**

Line items from the FFY2010 operating budget that were larger than 1% of the total budget were analyzed to determine how many Iowa-based DBEs from the Iowa DOT's directory would be "ready, willing, and able" to perform the different tasks. Since the DOT mainly builds roads, bridges and highways, there are many paving, bridge and other road construction DBEs. However, this is not the type of work that a transit system would typically utilize. CyRide primarily utilizes capital grants for any facility construction projects utilizing construction builders. As shown in the table on the following page, the potential participation level of DBEs is only 0.076% within the State of Iowa. The total firms figures are from the Census Bureau's 2002 Economic Census of Iowa firms.

<b>Line Item</b>	<b>Total</b>	<b>Firms</b>	<b>Firms</b>	<b>Amount</b>
Printing/Graphics	\$ 38,190	335	3	\$ 342.00
Dial A Ride subcontractor	\$ 156,000	44	0	\$ -
Non-City Services	\$ 55,200	1955	0	\$ -
Movable Equip. Repair	\$ 53,010	576	0	\$ -
Fuel	\$ 1,007,500	168	0	\$ -
Motor Vehicle Parts	\$ 212,450	859	0	\$ -
<b>Operating Opportunities</b>	<b>\$ 1,522,350</b>	<b>3,937</b>	<b>3</b>	<b>\$ 1,160.03</b>
<b>Potential DBE Percent</b>				<b>0.076%</b>

According to the following website, (<http://www.census.gov/econ/census02/data/tops/TOPSTIA.HTM>), the Economic Census profiles American businesses every 5 years and the 2007 Economic Census results will be published in 2010. Therefore, 2002 information is the most accurate to date.

For the capital portion of our federal assistance, the types of work to be done by contractors/subcontractors were analyzed to determine how many Iowa-based DBEs from the Iowa DOT's directory would be "ready, willing, and able" to perform the different tasks. Please note that all of CyRide's 5307 urbanized formula funding is expected to be allocated to the operating budget. In addition, CyRide's 5309 funding allocated through the State DOT is primarily for the purchase of buses. CyRide does not include buses within its goal calculations as TVM's have their own DBE goals.

CyRide will have a few capital contracting opportunities with federal funding such as:

	Total	Federal
Shelter/concrete pads (5310)	\$100,000	\$80,000
HVAC (5309 - state)	\$150,000	\$120,000
<u>Satellite Building Design/Const. (5309 direct)</u>	<u>\$100,000</u>	<u>\$80,000</u>
TOTAL	\$350,000	\$280,000

CyRide has been working over the past eighteen months to identify a site location for a second satellite maintenance/storage facility. Staff is close to identifying this location on current Iowa State University property on the south side of Ames. Therefore, CyRide envisions future work will include final design/architectural/engineering fees, environmental, with a little construction rehabilitation on an existing building on the site to store/maintain buses of \$100,000 (\$80,000 federal). CyRide has approximately \$1.3 million remaining within an existing 5309 federal grant (IA-90-0111-01) and another \$886,160 under SAFETEA-LU to obligate in grants for land purchase (ISU indicates the leasing may not be an option due to the university's recent 25% cuts in FY2010) and facility construction that is mostly anticipated to occur in FY2011. CyRide does not anticipate that construction on a satellite facility would be awarded prior to July 1, 2010 as the details of the site; environmental, land purchase and final engineering have yet to be completed. CyRide anticipates a phased construction process once the facility has been designed as growth occurs and as federal funding is available.

CyRide is anticipating delaying an Alternatives Analysis (AA) grant (IA-39-0001-00) until FY2011 of \$200,000 (\$160,000 federal) in analyzing our Orange Route corridor for possible alternatives such as bus rapid transit due to CyRide's desperate need for used buses and storage/maintenance facility concerns. According to the lease arrangement CyRide has with Iowa State University, buses must be parked inside and currently has a waiver for the next year while a satellite facility is located. Therefore, final design/engineering costs for a satellite storage/maintenance facility is the priority as opposed to the alternatives analysis study. Including the AA study as part of our 2010 goals would be overstating our goal but we envision adding this line item back in for 2011 DBE goals. No other awards are expected for 5309 or other federal funding at this time. However, CyRide did request \$39 million in federal TIGER funding in September 2009 and if awarded, we would need to revise our DBE goals thereafter.

As shown in the table below, the potential participation level of DBEs is 1.00 %. The total firms' figures are from the Census Bureau's 2002 Economic Census from the Professional, Scientific and Technical Services and Construction in Iowa. The Iowa Dot DBE Directory has 17 concrete firms, 14 architectural/engineering firms, 0 HVAC firms and 4 general contractors that would be able to complete work for these projects. CyRide maintenance staff would be constructing the pre-fab shelter purchased of which there currently isn't any shelter manufacturers on the [Iowa DBE Directory](http://www.ia.bidx.com/lettings/dbework.pdf) (<http://www.ia.bidx.com/lettings/dbework.pdf>). Therefore, the \$16,000 budget is only the estimated cost of the concrete pads.

Work Type	Federal Budget	Total Firms	DBE Firms	DBE Amount
Concrete (Misc. Flatwork) for Bus Stops (5310 funding)	\$16,000	512	17	\$ 531
Heating, Ventilation, Air Conditioning	\$120,000	1066.0	0	\$ -
Building - Architect/Engineering services	\$40,000	428	14	\$ 1,308
Building - expansion	\$40,000	512	4	\$ 313
Percent Potential DBE	\$216,000	2,518	35	<u>1.00%</u>

**Step 2.**

The calculation of a weighted average for the DBE goal is as follows:

		Operating vs. Capital Breakdown	Potential DBE Participation	Potenital Participation X Opportunities
<b>Operating Opportunities</b>	\$ 1,522,350	87.6%	0.076%	0.067%
<b>Capital Opportunities</b>	\$ 216,000	12.4%	1.000%	0.124%
	<b>\$ 1,738,350</b>			<b>0.191%</b>

CyRide had 0.08% DBE participation in FFY07, 0.03% in FFY2008 and 0.134% thus far in FFY2009. The DBE goal for FFY2009 was .417% and does not anticipate reaching this goal due to a large reduction in the printing costs for the coordinated passenger transportation document (printing costs neared \$1,000 each year; so requested electronic submission to the IDOT to save operating costs)and lack of the Alternatives Analysis project not being completed in FFY2009. The State DOT has allowed electronic versions of the document and no longer needs a printed version. The DBE average for the past three years was 0.08%. The DBE goal for FFY09 will be 0.191% as provided in the step 2 table above.

**Breakout of Estimated Race-Neutral and Race-Conscious Participation**

The breakdown between race neutral and race-conscious was calculated as follows:

FFY2008 achievement = 0.03

FFY2008 DBE Goal = .147

% Achieved of Goal in FFY2008 =  $0.03/.147 = 20\%$  (0.03 from FFY2008 Annual Report)  
(Achievement for FFY2009 not yet calculated)

FFY2010 Goal = .191

$.191 * 20\% = 0.04 =$  Race Neutral

$0.191 - 0.0382 = 0.15 =$  Race Conscious

**Address of the Ames Transit Agency (for inspection and comments through 12/28/09):**

1700 University Blvd.

Ames, Iowa 50010

satwood@cyride.com

515-239-5539

**Address of the Federal Transit Administration (for comments):**

Federal Transit Administration - Region VII

Attn: Thomas C. Harris

901 Locust St., Suite 404

Kansas City, Missouri 64106